

The Choice is Yours

Benjamin Franklin is one of our greatest American heroes. As a historian, I have enjoyed studying his life. Three or four years ago I made it a point to meet with Walter Isaacson, the world's foremost authority on Franklin and author of the best selling biography of this 18th century genius.

Among Franklin's many accomplishments, he was a prolific author. Many are familiar with Poor Richard's Almanac but his writings and masterful quotes far exceed that. One of his observations that intrigues me and truly validates his insight into the human conduct is:

"All mankind is divided into three classes:

Those that are immovable,

those that are moveable

and those that move."

Incredible!

Those exact same sentiments are expressed somewhat differently by General George S. Patton:

"Lead, follow or get out of my way."

The founder of Market America, Jim Ridinger, expresses it similarly when referring to independent distributors:

"There are three types of people:

Stable,

Go Now

And waiting."

It's all the same concept proffered by three totally different personalities but all geniuses in their own right.

The question is where do you fit into the mix?

The choice of a eking out a mediocre existence in the backwashes of society or of living a rich, rewarding and fulfilling life is yours.

Think about that for a minute.

You are where you today because of the choices you made yesterday and you will be where you are tomorrow because of the choices you made today.

Not making a choice is making a choice.

My experience is congruent with the three aforementioned gentlemen. Let me define it a little more succinctly:

“There are three kinds of people:

Those who have the courage to seize the moment and become the master of their destiny and the architect of their future.

These are the people that let nothing stand in the way of achieving a rich and fulfilling life. When an opportunity appears, they hop on it and make things happen. They leave nothing to chance. They are all about Immediate action and follow up.

The second group is those who watch things happen. They observe the first group taking charge of their lives but they are paralyzed with fear or apathy, content to maintain their status quo. Opportunity presents itself to them, they see it but let it slip through their fingers.

Then there is the third group, those who don't have a clue what's happening. They are content to be miserable with their life whether it is financial, relational or occupational. Opportunity is all around them but they don't see it.”

You fit into one of those three categories. Like it or not, everything is perfect for you.

You are happy where you are if you are unwilling to do what is necessary to change.

They say “Timing Is Everything”... ask yourself this question:

Will the timing EVER be perfect ?