

Opening your Market America Distributorship

		Initial Cost	Retail Price	Total
Apply:	Includes Career Manual, Web Portal & Free matching email address, 2 Getting Started CDs, NMTSS System online and Powerline Magazine.	\$129.95		\$129.95
	UFMS: 24/7 Online Business Report Management System. \$20.00/month	40.00		40.00
NOTE:	An Ecommerce shopping cart is set-up FREE - OR w/Monthly Maintenance \$9.95			
Create:	Your initial product order of 300 BV (products of your choice) so that you can begin test marketing and retailing to customers.	\$379.73	\$493.45	\$379.73
Qualify:	Sample Initial Order:	BV	Cost	Retail
	13010 Case of OPC-3	248	307.45	405.00
	7802 Mochatonix Travel Pks	21	29.02	36.50
	13053 Isotonix Multi-Tech	31	43.26	51.95
	Total	300	\$379.73	\$493.45
			\$113.72	\$549.68

Note: Retailing this order will give you a profit of \$113.72 You are now in Business with minimal out of pocket expense !
This "business" venture...like any business venture... will have a few minimal monthly expenses.

Activate: Plugging into the "System"	Cost	Sell it
1 ~ Enroll in the "Unfranchise Management System" (Monthly expense)	\$20.00	
2 ~ Enroll in PatLive ATG Voice Mail to connect to your local area events. Info, Corporate testimonials, trainings, recruiting calls and more! (Monthly expense)	\$10.00	
3 ~ Enroll in BV Transfer Buy program to generate monthly required minimum product order for sales (50-100-150BV) and automatically satisfy your obligation to sell \$200.00 in product every 90 days. Sample: Initial Transfer Buy order (50BV) 13009 OPC-3 & 13020 Calcium Plus	\$68.37	\$86.00
4 ~ Enroll in IBV Transfer Buy to begin to accumulate IBV from your Portal (10-20-30) Send in tax certification & agreement and save on administration fee & tax.	\$17.73	\$19.95
Note: Treat it like a business... Sell these 2 products at retail (\$86.00) and use the profit to pay the charge bill (\$116.10) for Transfer Buy and UFMS "System"		
Monthly Business Expense Requirements at start-up minus PROFITS = \$30.10	\$116.10	\$105.95

Minimum Activity Requirements:

We ALL Buy a little: Transferring our Buying habits to our OWN Business satisfies this requirement.
You'll now be buying products from **your business...** rather than where you currently shop.

This will add up to business volume and commission checks

We ALL Sell a little: Retail your monthly Transfer Buy and use the retail profit to pay the bill.

We ALL submit a Form 1000 showing proof of \$200.00 in retail sales every 90 days

We ALL ACTIVATE by sponsoring 2 others who also want to create a residual income

We ALL help one another by Learning...then Teaching and Mentoring our partners.

We ALL attend Local Seminars and Corporate Trainings to gain the knowledge needed to progress in the business.

DUPLICATION is the KEY to your success...you must LEARN the business before you can TEACH it!

Total "Bare Bones" Start-up expense \$500.00 - \$700.00 (Convention/Leadership ticket on the high end)

Total Monthly Business Maintenance \$30.00 plus Transfer Buy Order (sell it and make a profit)

NOTE: This example is only a "Bare Bones" approach to beginning your business...and will limit your understanding of all aspects of the "system" that Market America has put in place to assist in your success. The best strategy...if upfront money is an issue...is to TAKE ACTION by inviting some people to a Health Seminar, Product Preview, Transitions overview and/or Skin Care Clinic so that you can begin to build a retail base, earn retail profit... and start-up costs. Allow your SPONSOR to help you build a retail base/cash flow. You may want to add some product brochures and training materials to your initial order to help you gain valuable knowledge and insight that will help lead to your success.

Setting Up your Market America Distributorship

Training makes all the difference !

Minimum Activity Requirements: Same As Above (Page 1) with tickets, and educational materials added

Purchase tickets to next Local Seminar @ \$25 (training is vital to success)			
Purchase tickets to the next International Event @ \$ 200.00 (6 months worth of intense training in 3 days, Miami or Greensboro, NC.)			
Purchase UFO Kit Code 1526 - \$159.00 (business building tools)			
Purchase Product Brochures (sales aides) , CD's and Training materials of choice			

DUPLICATION is the KEY to your success...you must LEARN the business before you can TEACH it!

Attend the next Corporate event!

Complete Package

Distributor Application Fee				\$ 129.95
UFMS: Initially \$40.00 (for 2 months) \$20.00/month thereafter, placed on Transfer Buy				40.00
Initial Order (300BV worth of products)				
UFO Business Support Materials Kit Code 1526 - \$159.95				
Purchase tickets to next Local Seminar @ \$25.00	#	#	#	
Purchase tickets to the next International Event @ \$200.00	#	#	#	
Market America University Education Expense (Total Tickets)				
TOTAL				

Monthly Maintenance Requirements at start-up

UFMS & Pat Live Voice Mail / monthly (\$30.00 approx.)	\$	
Monthly BV Transfer Buy Order	\$	
Monthly IBV Transfer Buy Order	\$	
Congratulations! You're in Business.....	Total \$	

Worksheet

						Initial Cost		Total
Apply:	Includes Career Manual, Web Portal & Free matching email address, 2 Getting Started CDs, NMTSS System online and Powerline Magazine.					\$129.95		\$129.95
	UFMS: 24/7 Online Business Report Management System. \$20.00/month					40.00		40.00
Create:	Your initial product order of 300 BV (products of your choice) so that you can begin test marketing and retailing to customers.							
Code	Description	BV	Cost	Retail	Profit			
	Total							

Become Active: Plug into the "System"								
1 ~ Enroll in the "Unfranchise Management System" (Monthly expense)								
2 ~ Enroll in PatLive ATG Voice Mail to connect to your local area events. Info, Corporate testimonials, trainings, recruiting calls and more! (Monthly expense)								
3 ~ Enroll in BV Transfer Buy program to generate monthly required minimum product order for sales								
4 ~ Enroll in IBV Transfer Buy to begin to accumulate IBV from your Portal (10-20-30)								
Send in tax certification & agreement and save on administration fee & tax.								

Training makes all the difference !

Purchase UFO Kit Code 1526 - \$159.00 (business building tools)								
Purchase Product Brochures, CD's and Training materials (sales aides)								
Education/Sales Tools- Get Your Training !						TOTAL		
Purchase tickets to next Local Seminar @ \$25.00						#	#	#
Purchase tickets to the next International Event @ \$200.00						#	#	#
Market America University Education Expense (Tickets)						TOTAL		

Monthly Maintenance Requirements at start-up								
UFMS & Pat Live Voice Mail / monthly (\$30.00 approx.)						\$		
Monthly BV/IBV Transfer Buy Order						\$		

Congratulations! You're in Business...						Grand Total \$		
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