

marketamerica

Built on Product. Powered by People.[®]

Audio Download Curriculum Measuring and Monitoring Worksheet

Listening to the audios preloaded on your ma Digital Audio Player will provide training and insight into the necessary fundamentals to grow a successful UnFranchise[®] Business. Listening to these audios will support the development of a positive attitude, knowledge and belief system critical for success.

WEEK 1

1 **Market America is Everything** with JR Ridinger (part 1)

List three key points learned from listening to this audio:

1. _____
2. _____
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2 **Market America is Everything** with JR Ridinger (part 2)

List three key points learned from listening to this audio:

1. _____
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WEEK 2

3 **Market America is Everything** with JR Ridinger (part 3)

List three key points learned from listening to this audio:

1. _____
2. _____
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4 **We Beat the Economy by Creating Our Own** with JR Ridinger (part 1)

List three key points learned from listening to this audio:

1. _____
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WEEK 3

5 **We Beat the Economy by Creating Our Own** with JR Ridinger (part 2)

List three key points learned from listening to this audio:

1. _____
2. _____
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6 **Building a Solid Foundation - Let's Get Started** with Andrew Weissman (part 1)

List three key points learned from listening to this audio:

1. _____
2. _____
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WEEK 4

7

Building a Solid Foundation - Let's Get Started with Andrew Weissman (part 2)

List three key points learned from listening to this audio:

1. _____
2. _____
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8

The Power of Programming, Duplication & Viral Technology with JR Ridinger (part 1)

List three key points learned from listening to this audio:

1. _____
2. _____
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WEEK 5

9

The Power of Programming, Duplication & Viral Technology with JR Ridinger (part 2)

List three key points learned from listening to this audio:

1. _____
2. _____
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10

Programming Yourself to be a Hopeless Success ... and ... Magic of with JR Ridinger

List three key points learned from listening to this audio:

1. _____
2. _____
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WEEK 6

11

Power of Identity - Harness Emotions/Programming Yourself with JR Ridinger (part 1)

List three key points learned from listening to this audio:

1. _____
2. _____
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12

Power of Identity - Harness Emotions/Programming Yourself with JR Ridinger (part 2)

List three key points learned from listening to this audio:

1. _____
2. _____
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WEEK 7

13

Learning to Talk in Themes with Andrew Weissman

List three key points learned from listening to this audio:

1. _____
2. _____
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14

The UnFranchise® Businesss Plan with JR Ridinger

List three key points learned from listening to this audio:

1. _____
2. _____
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WEEK 8

15

Presenting the Plan with JR Ridinger (part 1)

List three key points learned from listening to this audio:

- 1. _____
- 2. _____
- 3. _____

16

Presenting the Plan with JR Ridinger (part 2)

List three key points learned from listening to this audio:

- 1. _____
- 2. _____
- 3. _____

WEEK 9

17

UnFranchise® Daily Goals & Tasks with Andrew Weissman

List three key points learned from listening to this audio:

- 1. _____
- 2. _____
- 3. _____

18

Result-Producing Activities with Andrew Weissman

List three key points learned from listening to this audio:

- 1. _____
- 2. _____
- 3. _____

WEEK 10

19

Overcoming Objections with Frank Keefer

List three key points learned from listening to this audio:

- 1. _____
- 2. _____
- 3. _____

20

The Right Place, the Right Time with Elizabeth Weber

List three key points learned from listening to this audio:

- 1. _____
- 2. _____
- 3. _____

WEEK 11

21

The Basic 5 with Dream Team (part 1)

List three key points learned from listening to this audio:

- 1. _____
- 2. _____
- 3. _____

22

The Basic 5 with Dream Team (part 2)

List three key points learned from listening to this audio:

- 1. _____
- 2. _____
- 3. _____

WEEK 12

23

Putting It All Together & 90-Day Fast Track Validation with JR Ridinger (part 1)

List three key points learned from listening to this audio:

1. _____
2. _____
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24

Putting It All Together & 90-Day Fast Track Validation with JR Ridinger (part 2)

List three key points learned from listening to this audio:

1. _____
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WEEK 13

25

Creating the Economy of the Future with JR Ridinger (part 1)

List three key points learned from listening to this audio:

1. _____
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26

Creating the Economy of the Future with JR Ridinger (part 2)

List three key points learned from listening to this audio:

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WEEK 14

27

90-Day Fast Track with JR Ridinger

List three key points learned from listening to this audio:

1. _____
2. _____
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28

10-3-2 Business Building Strategy with Elizabeth Weber

List three key points learned from listening to this audio:

1. _____
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WEEK 15

29

Getting Started on the Fast Track with Elizabeth Weber

List three key points learned from listening to this audio:

1. _____
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30

marketamerica.com - Microsoft & New Enhancements to Your Web Portal with Marc Ashley & Loren Ridinger

List three key points learned from listening to this audio:

1. _____
2. _____
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WEEK 16

31

The Future of marketamerica.com is Here with Marc Ashley

List three key points learned from listening to this audio:

- 1. _____
- 2. _____
- 3. _____

32

Making & Saving Money with Your Portal with Marc Ashley & Loren Ridinger

List three key points learned from listening to this audio:

- 1. _____
- 2. _____
- 3. _____

WEEK 17

33

Cash in on the Portal & Power of People with Phil Guido

List three key points learned from listening to this audio:

- 1. _____
- 2. _____
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34

UFO Apprentice Program & ma Capital Resources with Kevin Buckman

List three key points learned from listening to this audio:

- 1. _____
- 2. _____
- 3. _____

WEEK 18

35

ma My World & Social Media Tools to Retail & Recruit with Steve Ashley

List three key points learned from listening to this audio:

- 1. _____
- 2. _____
- 3. _____

36

Your World on the Web with Steve Ashley

List three key points learned from listening to this audio:

- 1. _____
- 2. _____
- 3. _____

WEEK 19

37

Portal Marketing Major: Shop & Share with Others with Loren Ridinger

List three key points learned from listening to this audio:

- 1. _____
- 2. _____
- 3. _____

38

Social Networking Success with Steve Ashley

List three key points learned from listening to this audio:

- 1. _____
- 2. _____
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WEEK 20

39

ma Global with Joe Bolyard

List three key points learned from listening to this audio:

- 1. _____
- 2. _____
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40

Building Your Business Through the ma University & the UFO Program with Dennis Franks

List three key points learned from listening to this audio:

- 1. _____
- 2. _____
- 3. _____

WEEK 21

41

The Evolution of the UFO Program with Dennis Franks

List three key points learned from listening to this audio:

- 1. _____
- 2. _____
- 3. _____

42

ma University Orientation with Dennis Franks

List three key points learned from listening to this audio:

- 1. _____
- 2. _____
- 3. _____

WEEK 22

43

ma University Field Leader Success Stories

List three key points learned from listening to this audio:

- 1. _____
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44

Motives® by Loren Ridinger - What's Hot & New with Loren Ridinger

List three key points learned from listening to this audio:

- 1. _____
- 2. _____
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WEEK 23

45

Changing the Face of Cosmetics with Loren Ridinger

List three key points learned from listening to this audio:

- 1. _____
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46

Transitions™ - Living the Lifestyle with Dennis Franks & Lydia Martinez

List three key points learned from listening to this audio:

- 1. _____
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WEEK 24

47

Transitions™ with Dennis Franks & Lydia Martinez

List three key points learned from listening to this audio:

- 1. _____
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48

Prospecting, Recruiting & Sponsoring with Field Leaders

List three key points learned from listening to this audio:

- 1. _____
- 2. _____
- 3. _____

WEEK 25

49

Leave No UFO Behind with Dennis Franks

List three key points learned from listening to this audio:

- 1. _____
- 2. _____
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50

Get with the Program with Frank Keefer

List three key points learned from listening to this audio:

- 1. _____
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WEEK 26

51

Take Control by Increasing Your Quality Time with Andrew Weissman & Elizabeth Weber

List three key points learned from listening to this audio:

- 1. _____
- 2. _____
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52

Leadership School 2008 - Leading by Example with Elizabeth Weber

List three key points learned from listening to this audio:

- 1. _____
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WEEK 27

53

The Power Behind the Products with Marty Weissman

List three key points learned from listening to this audio:

- 1. _____
- 2. _____
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54

Built on Product. Powered by People with Marty Weissman

List three key points learned from listening to this audio:

- 1. _____
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WEEK 28

55

Master Building Techniques with JR Ridinger (part 1)

List three key points learned from listening to this audio:

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56

Master Building Techniques with JR Ridinger (part 2)

List three key points learned from listening to this audio:

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WEEK 29

57

NMTSS - The Art of Selling Tickets with JR Ridinger

List three key points learned from listening to this audio:

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58

2004 Dream Team Success Stories

List three key points learned from listening to this audio:

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WEEK 30

59

Becoming a Master Recruiter with JR Ridinger

List three key points learned from listening to this audio:

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60

Field Leaders - People Lead to More People with Dennis Franks

List three key points learned from listening to this audio:

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WEEK 31

61

Destination Success - Implementing Your Plan of Action with Dennis Franks

List three key points learned from listening to this audio:

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62

One-to-One Marketing with Kevin Buckman

List three key points learned from listening to this audio:

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WEEK 32

63

The Science of Automatic Prospecting, Recruiting & Sponsoring with JR Ridinger

List three key points learned from listening to this audio:

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64

When in Doubt ... Blurt it Out! with Loren Ridinger & Andrew Weissman

List three key points learned from listening to this audio:

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WEEK 33

65

Make Today Your Best Day for Building Your UnFranchise® Business with Dennis Franks

List three key points learned from listening to this audio:

1. _____
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66

The UnFranchise Business Development Tools with Andrew Weissman & Kevin Buckman

List three key points learned from listening to this audio:

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WEEK 34

67

Just Push Play - Using the System with Kevin Buckman

List three key points learned from listening to this audio:

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68

Prospecting & Recruiting with Andrew Weissman & Field Leaders

List three key points learned from listening to this audio:

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WEEK 35

69

Proven Prospecting Principles with Andrew Weissman & Field Leaders

List three key points learned from listening to this audio:

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70

What Is, Is. What Isn't, Isn't with JR Ridinger (part 1)

List three key points learned from listening to this audio:

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WEEK 36

71

What Is, Is. What Isn't, Isn't with JR Ridinger (part 2)

List three key points learned from listening to this audio:

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72

What Is, Is. What Isn't, Isn't with JR Ridinger (part 3)

List three key points learned from listening to this audio:

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WEEK 37

73

Why? Why Not? with Kevin Doyle

List three key points learned from listening to this audio:

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74

Built on Product. Powered by People with JR Ridinger (part 1)

List three key points learned from listening to this audio:

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WEEK 38

75

Built on Product. Powered by People with JR Ridinger (part 2)

List three key points learned from listening to this audio:

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76

nutraMetrix® Stimulus Package with Dennis Franks & nutraMetrix Team

List three key points learned from listening to this audio:

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WEEK 39

77

Leading the Wellness Revolution with nutraMetrix with Dennis Franks & nutraMetrix Team

List three key points learned from listening to this audio:

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78

nutraMetrix with Dennis Franks & Dr. Julian Blumenfeld

List three key points learned from listening to this audio:

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WEEK 40

79

Doctors Panel with Marty Weissman & Dr. Julian Blumenfeld

List three key points learned from listening to this audio:

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80

Distributor Panel with JR Ridinger & Dennis Franks

List three key points learned from listening to this audio:

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WEEK 41

81

The Science Behind the Products with Marty Weissman & Dr. Richard Passwater

List three key points learned from listening to this audio:

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82

Doctors Panel with Marty Weissman & Dr. Julian Blumenfeld

List three key points learned from listening to this audio:

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WEEK 42

83

The No-Nonsense Approach to Success with Frank Keefer

List three key points learned from listening to this audio:

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84

Impact Selling with Dennis Franks

List three key points learned from listening to this audio:

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WEEK 43

85

It's Only a Matter of Time with Elizabeth Weber

List three key points learned from listening to this audio:

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86

Keep Growing with JR Ridinger

List three key points learned from listening to this audio:

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WEEK 44

87

ma University with Andrew Weissman and Tony & Pam Bowling

List three key points learned from listening to this audio:

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88

ma University - How to Recruit People in Different Majors with Dennis Franks & Andrew Weissman

List three key points learned from listening to this audio:

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WEEK 45

89

The Dash with JR Ridinger

List three key points learned from listening to this audio:

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90

Our Success Stories with the 2003 Dream Team (part 1)

List three key points learned from listening to this audio:

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WEEK 46

91

Our Success Stories with the 2003 Dream Team (part 2)

List three key points learned from listening to this audio:

1. _____
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92

Power, Prospecting & Using the Right Approach with Dennis Franks

List three key points learned from listening to this audio:

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WEEK 47

93

Prospecting, Recruiting & Sponsoring with Dennis Franks

List three key points learned from listening to this audio:

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94

Sponsoring & Trial Run with JR Ridinger (part 1)

List three key points learned from listening to this audio:

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WEEK 48

95

Sponsoring & Trial Run with JR Ridinger (part 2)

List three key points learned from listening to this audio:

- 1. _____
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96

Follow Up & the ABCs of the Marketing Plan with JR Ridinger

List three key points learned from listening to this audio:

- 1. _____
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WEEK 49

97

Recruiting Methods from the Field

List three key points learned from listening to this audio:

- 1. _____
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98

Answers to Frequently Asked Questions with Keith & Kim Doyle

List three key points learned from listening to this audio:

- 1. _____
- 2. _____
- 3. _____

WEEK 50

99

The Frank & Gingie Keefer Story with Frank Keefer

List three key points learned from listening to this audio:

- 1. _____
- 2. _____
- 3. _____