

## UNFRANCHISE PRESENTATION SURVEY

Thank you for evaluating the Market America UnFranchise® Business Development System. To best serve your needs and interests, please take a moment to complete the following questionnaire. We will be contacting those who indicate below that they have an interest in further exploring our business model.

1. What did you like most about what you learned ?

- \_\_\_ Secondary source of income that can be created without having to give up the security of my current job.
- \_\_\_ Opportunity to provide products that do what they claim to do and will positively impact the lives of individuals who use them.
- \_\_\_ Time freedom that could materialize from creating an ongoing professional income by working this plan part-time.
- \_\_\_ The opportunity of working for myself and scheduling my work around my life versus my life around my work.
- \_\_\_ One-to-One Marketing/Networking concept of being able to provide people with exactly what they want.
- \_\_\_ Other, please comment:

2. Given that Market America's 2- to 3-year plan for your financial success allows you to accomplish what 95% of the people fail to accomplish in the traditional 45-year plan of working until retirement, would you be willing to work this 2- to 3-year plan?

\_\_\_\_\_ Yes \_\_\_\_\_ No

3. What are your immediate/short-term objectives?

- \_\_\_ A second source of income.
- \_\_\_ Ability to make a mortgage / car payment without having to use my current sole source of income.
- \_\_\_ Saving for security or early retirement
- \_\_\_ Working part-time with flexible hours.
- \_\_\_ Creating a source of income and still providing quality time with my family.
- \_\_\_ Developing an income within the next three years equal to or greater than my current income, providing the option of retirement / quitting my job.

4. Currently, what amount of income would have an immediate, significant impact on my financial situation?

\_\_\_\_\_ \$ 300 / month      \_\_\_\_\_ \$ 5,000 / month  
\_\_\_\_\_ \$1,000 / month      \_\_\_\_\_ \$10,000 / month  
\_\_\_\_\_ \$2,500 / month      \_\_\_\_\_ more

5. Would I commit 8-12 hours per week to develop my own UnFranchise® Business?

\_\_\_\_\_ Yes \_\_\_\_\_ No

6. Please rate your interest level:

\_\_\_not interested

\_\_\_very interested

\_\_\_somewhat interested

\_\_\_call me ASAP / NOW!

\_\_\_interested

\_\_\_very interested but the timing isn't quite right at the moment

7. Would you share this incredible 2- to 3-year proven business plan with other individuals who are seriously looking for another / additional way to positively impact their financial future?

\_\_\_\_\_ Yes \_\_\_\_\_ No

8. If you think this business model makes sense, but the timing isn't right for you or you are not interested, you could benefit by referring the right people.

Do you know anyone interested in:

\_\_\_a home-based business

\_\_\_marketing

\_\_\_direct sales

\_\_\_owning his/her own business

\_\_\_franchising

\_\_\_real estate or insurance sales

\_\_\_Internet marketing

\_\_\_business opportunity

\_\_\_Website Design / Sales

\_\_\_diversifying his/her income

\_\_\_networking

\_\_\_part time work with full time pay

9. I would you like to learn more about how I would benefit by referring these individuals?

\_\_\_\_\_ Yes \_\_\_\_\_ No

10. What is the best way and time to contact you?

Home Phone # \_\_\_\_\_ morning \_\_\_\_\_ afternoon \_\_\_\_\_ evening

Cell Phone # \_\_\_\_\_ morning \_\_\_\_\_ afternoon \_\_\_\_\_ evening

E-mail \_\_\_\_\_

Name: \_\_\_\_\_ Invited by: \_\_\_\_\_

Thank-you for taking the time to complete this questionnaire, your input is important to the growth of my business. If you have any questions/concerns please feel free to contact me.

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